

APPENDIX ONE – the three phases of the website project

The website development will be completed in three phases.

Phase 1 will be completed by 2 November 2009 and will include:

- a contemporary and accessible design
- accurate and up-to-date information
- Kent TV film clips
- Interactive features - Bookmark your favourite pages, Your questions answered, subscribe to a page, searching for and posting events on the Kent TV events site

Phase 2 will be completed by 31 March 2010 and will include:

- New secure online card payments system
- Further development of the events page
- A new Find your nearest database listing the community facilities and services based around postcode or other location
- New search engine
- Better links to other public sector websites
- Exploring what we can do to enable people to customise parts of the website
- e-newsletters

Phase 3 will start from 1 April 2010 and be part of the web strand of the Gateway programme and will include:

- Ability to track online the progress of faults reported to the council
- Single registration - asked once to register on site for more personalised information and specific services
- Better links with key national websites - DirectGov, NHS Choices and Business Link

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